



## I BLOG

### INTRODUCTION

Do you know that around the world, a new blog post is created every 2 seconds! That is a staggering amount of new content generated every day. The advantages of blogs are many - they help one learn new things, they open up fresh perspectives, help influence public policy and opinion, help further good causes and last but not the least, help one become famous and make money!

**Learners begin** by understanding how to write a blog, the do's and don'ts of blogging, different kinds of blogs such as school, review and personal blogs and understand what each entails.

**Learners exit this module** with a basic understanding of how blogs are used to depict the digital world around us and learn the basics of blogging to create interesting artifacts.

**This module is a part of the "BE - THE DIGITAL NATIVE" series.**

## MODULE DETAILS

- **Series 3: Be - The Digital Native**
- **Module 2: I Blog**
- **Student Accomplishment Level: 2**

Grade Group : 4-5    Number of Sessions: 8    Session Duration: 60 min

### SESSION EXPERIENCE

1. **Tuning in:** Understand the module structure and goals. Learn the use of tools used in the module including the tablet and its functions.
2. **Analyzing a Blog Post:** What I Shouldn't Do: Explore what's cool and what's not cool in the world of blogging.
3. **The Ethos Logos and Pathos of Persuasion:** Learn to use and apply persuasion in the form of 'ethos', 'logos', and 'pathos' in your posts.
4. **Writing a Blog for School:** Write a blog post that is helpful for students/teachers/school community.
5. **Write a Review Blog Post:** Write a blog post reviewing a book, movie, play or any other performance or fine art piece.
6. **My Blog - Part 1:** Brainstorm and create the outline of an original blog post.
7. **My Blog - Part 2:** Create your original blog post along with relevant media artifacts for display and evaluation.
8. **How did I do?:** Reflect on the learnings from the module: writing a blog, blogging do's and don'ts and different kinds of blogs. Present work done to peers.

### Learning Objectives:

Learners will:

1. Understand how to write a blog and apply persuasive language according to context.
2. Be able to create blog post on various themes.
3. Follow instructions, conduct research, think critically and create tangible artifacts
4. Engage in active collaboration and communication.

