



BLOGGING WITH WordPress

INTRODUCTION

The importance of blogging, or web-logging, cannot be overstated. Whether it is to express your thoughts and opinions, to connect with diverse people, to market your business, or to share information, creating and managing blogs and websites is an essential skill!

Learners begin by ideating and deciding on the content of their blog and the target audience. They then engage in a series of activities through which they create a customized blog of their own.

Learners exit this module with the ability to create, host and manage a blog.

This module is a part of the "BUILD - A DIGITAL WORLD" series.

MODULE DETAILS

- **Series 4: Build - A Digital World**
- **Module 2: Blogging with WordPress**
- **Student Accomplishment Level: 3**

Grade Group : 6-8 Number of Sessions: 8 Session Duration: 60 min

SESSION EXPERIENCE

- 1. Tuning in:** Understand the module structure and goals. Learn the terminology relevant to the module.
- 2. Ideate your Blog:** Brainstorm ideas and decide on what you want your blog to be about.
- 3. WordPress Basics 1:** Revisit the basics of WordPress, including installing WordPress, hosting and the WordPress dashboard.
- 4. WordPress Basics 2:** Explore topics such as Pages and Posts, Categories and Tags, Creating, Editing and Publishing posts.
- 5. Create your Theme:** Learn the different types of WordPress themes, how to install themes, customize them, and use widgets.
- 6. Plugins in WordPress:** Understand what plugins are, how to use them and where to find them!
- 7. Complete your Blog:** Use all the concepts covered so far to complete your blog.
- 8. How did I do?:** Reflect on the learnings from the module: WordPress basics and interface, creating and publishing posts, customizing themes and using plugins.

Learning Objectives:

Learners will:

1. Be able to explain the how, why and what of their blog.
2. Be able to install and customize themes, use plugins.
3. Be able to create a blog and manage it.
4. Follow instructions, think critically and create tangible artifacts.
5. Engage in active collaboration, communication and design thinking.

